

INTRODUCTION OF BMCPL

- Boon Management Consultants Pvt. Ltd. (BMCPL) is a consultancy organization (Incorporated in 2005) that specializes in providing services for improvement of systems including capacity building, implementation of lean tools, ZED Consultancy etc. BMCPL is providing consultancy and training services to it's clients all over India through our consultants located pan India.
- Besides many private and services sector clients , we are providing services to government/semi-government organizations. Some of our government clients are **33 ZILLA PARISHADS, RURAL DEVELOPMENT DEPARTMENT- GOVERNMENT OF MAHARASHTRA, OFFICE OF GOVERNOR OF MAHARASHTRA, etc. For the ZILLA parishad project done by us, RURAL DEVELOPMENT DEPARTMENT (RDD) has won National Award for which pictures are enclosed**
- BMCPL is actively participating in a recent scheme of MoMSME of Zero Defect Zero Effect (ZED) and MSME competitive Lean Scheme (MCLS) and are one of the top consultants across India who has done more than 300 clients ZED certification.
- MoMSME has selected Quality Council of India (QCI) which is an autonomous body under Govt. of India for implementing and Monitoring ZED scheme across India. **QCI has selected BMCPL as a ZED and MCLS consulting organization for pan India operations.**

Chief Minister Shri. Vilasrao Deshmukh felicitated Mr. Anshu Saluja from Boon Management for the work done at Zilla Parishads , Rural Development Department , Govt. of Maharashtra



Rural Development Department, Govt. of Maharashtra was given national award for their Zilla Parishad project by Union Minister Shri. Oscar Fernandes.



INTRODUCTION OF BMCPL – ZED

- Till date Boon has trained more than 100 consultants from different parts of India Like Maharashtra, West Bengal, Odisha, Gujarat, Telangana, Tamil Nadu, Karnataka, Andhra Pradesh, Kerala etc. The consultants have passed the Quality Council of India Examination and have received ZED Consultant certificate.
- BMCPL has 10000+ MSME clients who have taken Pledge to become a ZED certified organisation. Many of these have received ZED Bronze / Silver / Gold Certification and others are on path of next level i.e. ZED Silver / Gold
- Out of this 1200+ MSME clients have already received ZED Silver or Gold certification and remaining are in process to get ZED Silver / Gold certification.

Introduction – Basic Concepts



- ZED = Zero Defect + Zero Effect
- Zero Defect : Ability to meet / to exceed quality expectations of customers, Product meeting international customers' expectations.
Exported / Delivered products should never be returned
- Zero Effect : No/ Minimum negative impact on environment due to product and / or related manufacturing process
- Zero Effect : No/ Minimum negative impact on 'Occupational Health & Safety' of employees, customers due to product

ZED - Benefits



Competitive Edge: Makes all MSMEs competitive and sustainable in global marketplace

Quality & safety : Enhances quality & safety culture across all operations and processes

Standards Compliance: Strengthens compliance with application Indian and International standards



ABOUT

Motivating our MSMEs to adopt a quality driven ecosystem

Zed



VISION

To improve MSME manufacturing systems & processes, enhance MSME competitiveness, make them sustainable and transform them as National and International Champions.



ELIGIBILITY

All MSMEs registered with the Udyam registration portal will be eligible to participate in MSME Sustainable (ZED) Certification Scheme and avail related benefits/incentives.

Stakeholders



Ministry of Micro, Small & Medium Enterprise



MSMEs: Micro, Small & Medium Enterprises



MSME Development Institutes



Quality Council of India



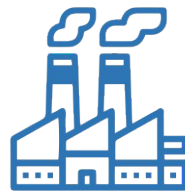
State Governments



Bureau of Indian Standard



Financial Institutions



Industry Associations



Other Ministries & Department

Certification Levels



1

Register
& take ZED Pledge

2

After taking the ZED Pledge, the MSME can apply for any Certification Level if it feels that it can fulfil the requirements mentioned in each level



Certification on WASH Standard & other capacity building measures through MSME KAWACH will be available to MSMEs immediately after taking ZED Pledge



Benefits/ Incentives for the MSMEs

A faint, light gray map of India serves as a background for the central text.

**A
sustained
practice of
ZED principles
will have
multiple
benefits**

- **Streamlined operations** and lower costs
- Superior **quality**, reduced rejection and higher revenues
- **Increased environmental & social** benefits
- Credible recognition of the industry for **international customers seeking investment in India**
- Image of a **Responsible Enterprise**

Actual Cost of Certification



**Rs
10,000/-.**



**Rs.
40,000/-**



**Rs.
90,000/-**

Incentives

Subsidy on Cost of Certification

**80
%**

**Micro
Enterprises**

**60%
Small
Enterprises**

**50
%**

**Medium
Enterprises**

**Additional
Subsidy**

A limited-purpose joining reward of Rs. 10,000/- valid for 1 year after taking ZED Pledge which may be adjusted against any Certification

5% to MSMEs which are also a part of the SFURTI OR Micro & Small Enterprises - Cluster Development Programme (MSE-CDP) of the Ministry

10% to MSMEs owned by Women/SC/ST Entrepreneurs OR MSMEs in NER/ Himalayan/ LWE/ Island territories/ aspirational districts



MSME Definition

Type of Enterprise	Investment in Plant & Machinery Upto Rs.	Turnover Upto Rs.
Micro	2.5 Crore	10 Crore
Small	25 Crore	100 Crore
Medium	125 Crore	500 Crore
Always consider company level (Micro/Small/Medium) as per given in Udyam Certificate		



MSME KAWACH

After taking ZED Pledge, MSMEs can avail support for their preparedness to mitigate COVID 19 risks after obtaining Certification based on WASH Standard



Graded Incentives

Graded incentives as prescribed by States, Financial Institutions, other Ministry/Depts etc., for the three ZED Certification Levels



Financial Assistance

- Subsidy on Certification
- Financial support for Testing/Systems/Product Certification
- Subsidy on Handholding
- Subsidy on technology upgradation for Zero Effect Solutions

Financial Assistance in Testing/Systems / Product Certification

- Up to 75% of the total cost of Certification, with the maximum ceiling of subsidy being Rs. 50,000/-

Handholding Support

- Up-to Rs.2 lakhs for consultancy for all ZED certified MSMEs

Support in Technology Upgradation for Zero Effect Solutions

- Up-to Rs. 3 lakhs for all ZED certified MSMEs

International Cooperation (IC)

Stall Charges:

- 3.00 + 0.50 Lakh for Bronze ZED certified MSMEs
- 3.00 + 1.00 Lakh for Silver & Gold ZED certified MSMEs

Air Fare:

- 1.50 + 0.25 Lakh for Bronze ZED certified MSMEs
- 1.50 + 0.50 Lakh for Silver ZED certified MSMEs
- 1.50 + 0.75 Lakh for Gold ZED certified MSMEs

Freight Charges:

- Existing + 10000 for Bronze ZED certified MSMEs
- Existing + 15000 for Silver ZED certified MSMEs
- Existing + 25000 for Gold ZED certified MSMEs (Rs. 75000/- for Latin American countries and rest of the countries Rs.

50000/-)

Digital MSME

- Access to MSME Digital Bronze Subscription for Bronze ZED certified MSMEs
- Access to MSME Digital Silver Subscription for Silver ZED certified MSMEs
- Access to MSME Digital Gold Subscription for Gold ZED certified MSMEs

Incentives

Other Ministries/ Departments (In progress)



Railway

S

- Concessions on Parcel Special/ Vyapar Mala



Ban

ks

- Concession in Processing fee
- Concession in rate of interest
- Preference in lending



Credit Bureaus

- Incorporating ZED Certification as a parameter in its rating mechanism

BMCPL Approach for MSMEs performance Improvement

- **BMCPL shall guide you to coordinate with ISO consulting organization and ISO / ZED certification body**
- Step 1: Achieve ZED Bronze Certification – within 2-3 days
- Step 2: Apply for ZED Silver Milestone 1 & ISO 9001 –Within 1st week
- Step 3: Complete Silver Milestone 1 and start ISO 9001 implementation – By Second week from start
- Step 4 : Apply for Silver Milestone 2 and start implementation, Milestone 2 and ISO 9001 implementation to be completed by Eighth week from start
- Step 5: Apply for Silver Milestone 3 and ISO 45001 – Nineth week
- Step 6: Apply for Silver assessment – week 14
- Step 7: Complete Silver milestone 3, Assessment & obtain certification – Week 15
- Step 8: Complete ISO 45001 implementation and obtain certification – By Week 17